

Meeting Minutes

Qajaq USA

Opening

A meeting of the Qajaq USA Board of Directors was held on Thursday, Oct. 10 at 3:45 p.m. EST and Friday, Oct. 11 (2019) at 4 p.m. EST at Delmarva Paddlers Retreat.

Present Were

Directors: Joanne Barta, Christopher Crowhurst, Ben Fuller, Terrance O'Malley, Henry Romer, Helen Wilson

Advisors: Kevin Kehoe, Peter Strand

Absent Were

John Doornink, Renee DuFresne, Greg Stamer

Christopher Crowhurst acted as Chairperson (Joanne started) of the meeting, and Helen Wilson recorded the minutes.

This meeting was called to discuss the following Agenda:

1. Financial Review—Ben
2. Membership Update—Christopher
3. 2019 Event Recap—Joanne
4. Canoecopia Approval for 2020—Joanne
5. Merchandise Updates—Joanne/Christopher
6. Website Transition—Christopher/Helen
7. 2020 Slate for Board Approval—Christopher
8. Bylaw Discussion—Helen
9. Fleet Status—Joanne
10. Clarifying Non-Profit Status on Marketing—Ben
11. Bylaws—Helen
12. The future of the *Qajaq Journal*
13. Status of Ken's WordPress Site Archive—Vernon
14. Maine Kayaking Event Discussion—Terry
15. Talent Search
 - Growing the Website Team
 - Search for New Treasurer
 - Search for New Facebook Administrator
 - Search for New *Masik* Editor

Financial Review—Ben

We spent a lot of money on store merchandise and the website.
Ben put out a request for data to create a budget.

Membership Update—Christopher

We have:

24 family memberships
128 individual members
23 lifetime members
8 patrons
193 total

The new website defaults to automatic renewals.
The new website should increase membership.

2019 Event Recap—Joanne

Qajaq Camp: 375 total attendees in 2018.
TRAQs had the most successful event ever.
TIPS had 21 attendees.
HRGF had 65 attendees.
Joanne has had some problems getting data from events.
The Gathering could use more paddles and float bags.
SSTIKS needs IT help and more administrative help.
Delmarva/HRGF needs more paddles in different sizes. Ben and Peter will check on inventory and condition.
Stipend Proposal—Danielle created a draft proposal that supports “experts” that are not from Arctic regions. Christopher—draft proposal isn’t clear. Helen can help with the editing. (Define the “Arctic Region.” Events must apply six months in advance, and Qajaq USA has 60 days to respond.)

Canoecopia Approval for 2020—Joanne

Tim Gallaway, Gina Johnson and Peter Strand are organizing.
We’ve received at least a couple of memberships from Canoecopia.
Joanne moves that Qajaq USA provides up to \$350 to pay for the booth. (Qajaq Camp, Training Camp and The Gathering are also contributing.) Terry seconds. “Aye” unanimous.

2020 Slate for Board Approval—Christopher

Starting January 1, 2020.
Helen Wilson—President

Christopher Crowhurst—Past President
Fern White—Secretary
Kevin Kehoe—Director
Joanne Barta—Event Chair
Lynette Woida—Advisor, Store Committee Chair
Peter Strand—Advisor
Directors Becoming Advisors:
Terry O'Malley
John Doornink
Continuing Directors:
Renee Dufresne (membership)
Henry Romer (PNW)
Ben Fuller (Treasurer)
Greg Stamer (Southeast)
All were approved by email vote prior to the meeting.

Merchandise Updates—Joanne/Christopher

Christopher showed the website and the new merchandise.
The website will showcase more Board “transparency.”
We still need to work out the “Gallery.” (Possibly posting to Facebook instead of the website.)

Fleet Status—Joanne

Christopher—We need more paddles, not kayaks.
Delmarva and HRGF—need more paddles.
We need to hear from the events committee regarding their needs (more specific)

- East Coast Split Fleet Needs
- West Coast Needs
- Any Storage Issues

Clarifying Non-Profit Status on Marketing—Ben

We are not a 501(3)(c). We are not a federal non-profit. We are a corporation in Florida (non-profit). Donations are not tax deductible. People in Florida pay sales tax for items that they purchase from the website. No one else does.

Bylaws—Helen

Helen suggested that we change the bylaws to request that board members don't miss meetings and stay in contact. Terry—That's already in the bylaws.
Helen will write up definitions for committee members, advisors and directors and send them out for review. Perhaps we can change the bylaws based on that.

The future of the Qajaq Journal

Vernon has enough material for one more Journal. He doesn't know if he has the time or energy to do another one.

A suitable person to possibly function in this position has been identified, and Helen will initiate discussion.

Ben—Should we reprint the Journal Version 6. Ben will reach out to Vernon about this to see if we can get copyright permission to print more.

Status of Ken's WordPress Site Archive

Vernon is working on getting the archives into a Canadian museum to preserve them. Vernon is doing this independently, and doesn't need help at this time.

Maine Kayaking Event Discussion—Terry

Ben—The idea for the event came from the Johnstons after they attended Delmarva. Tom Burgh provided the "umbrella." The event took place on Peak's Island. The venue has rock gardening and flat water. It included primarily paddling skills.

Christopher moved to make Terry O'Malley and Ed Zachowski Emeritus Members. Helen seconded. All approved.

Treasurer Suggestions:

Three suitable people to possibly function in this position have been identified, and Helen will initiate discussion.

Treasurer will need to be a transitional role. Ben will work with the new treasurer during the transition period.

Henry—came across Friedrich Dalsheim's notes (in German) for the film *The Wedding of Palo* while he was at a museum in Ilulissat. Friedrich was the director of the film.

Ken Taylor Frame—Terry O'Malley

Mike Hamilton can temporarily store it. Possibly take it to a museum later. Helen will follow up.

Delmarva takes place the second weekend in October in 2020.

Christopher will email the Board regarding setting up the Board's next meeting.

Minutes submitted by Helen Wilson.